



Press Release
11 December 2013

**BOCG Life was awarded “2013 Best Life Insurance Company, Hong Kong”
by *World Finance***

BOC Group Life Assurance Company Limited (“BOCG Life”) has been granted “Best Life Insurance Company, Hong Kong” in the “Insurance Award 2013” by *World Finance*, a financial magazine in the United Kingdom. Among all life insurance companies in Hong Kong, BOCG Life won this award in the Hong Kong region in recognition of its distinctive achievements and leading position in the local life insurance market.

The “Insurance Award” has been organised annually by *World Finance* since 2007, with an aim to recognise insurance companies and financial institutions that have demonstrated outstanding performance in 60 regions and countries, including the United States, United Kingdom, Australia, Singapore, India, and the Taiwan region etc. The panel of judges is composed of financial and business journalists as well as a research team, with an online public polling by readers. BOCG Life won the award with its extraordinary performance in business development and diversified products.

Mr Terry Lo, Chief Executive of BOCG Life, said, “BOCG Life is honoured to have won this international award. We would like to express our sincere gratitude to our supporters. BOCG Life will continue to provide quality and diversified life insurance products to meet the needs of customers in their different stages of life and assist them in achieving their short-, intermediate- or long-term financial goals.”

BOCG Life upholds the “customer-centric” values, striving to become the life partner of customers. It offers customers with a comprehensive range of wealth management, retirement planning, health care and life protection services. BOCG Life enjoys a leading position in the RMB life insurance market in Hong Kong. It is also the first company that launched RMB life insurance plan and RMB universal life insurance plan in the market.

About BOC Group Life Assurance Company Limited

Commenced in 1998, BOC Group Life Assurance Company Limited (“BOCG Life”) has been committed to providing customers with a comprehensive range of wealth management, retirement planning, health care and life protection services. BOCG Life is 51% owned by BOC Hong Kong (Holdings) Limited and 49% owned by Bank of China Group Insurance Company Limited. BOCG Life mainly distributes its products in Hong Kong through its professional telemarketing and financial planning managers from an extensive distribution network of more than 260 branches of the BOCHK Group (comprising Bank of China (Hong Kong), Nanyang Commercial Bank and Chiyu Banking Corporation). Leveraging the expertise of the BOCHK Group’s financial planning professionals, BOCG Life endeavours to provide customers with tailored insurance and financial planning services. In addition, its telemarketing and brokerage teams also help meet the different protection needs of customers. BOCG Life has a representative office in Beijing to facilitate Bank of China’s future expansion of insurance business in the Mainland of China.